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# GREAT VARIETY CHARACTERISES BIFM AWARDS IMPACT WINNERS

## PAGE TOOLS

11 October 2016 | Martin Read

**The rich variety of FM solutions was evident last night in the organisations and projects celebrated in the BIFM Awards' impact categories.**

took the coveted Societal Impact award with its work with social housing provider Peabody on “the largest single social initiative undertaken by the company” – an early intervention literacy programme for local children through which volunteers oversee reading sessions for children who are given books as part of the programme. Reading sessions are backed up by activities such as trips to local parks, libraries, storytelling and art classes.

Mitie Group's catering brand won the 2016 Brand Impact Award, the awards category recognising brand innovations that have enhanced facilities management services and strategy. Mitie Catering Services' (MCS) was rebranded as Gather & Gather in 2013.

took the top prize in the Impact on Customer Experience category, recognised for being a centralised FM service hub that has transcended the previous straight help-desk functionality to offer a broad range of operational as well as facilities services support.

Caterer won the Impact on Sustainability award for its crusade on catering business food waste in the form of food spoilage, plate waste and preparation waste.

And finally, the scheme to bridge the gap between home and work took the Workplace Impact award. The scheme saw development of software and policy to help improve flexible working for the MoJ's 5,400 central London staff.